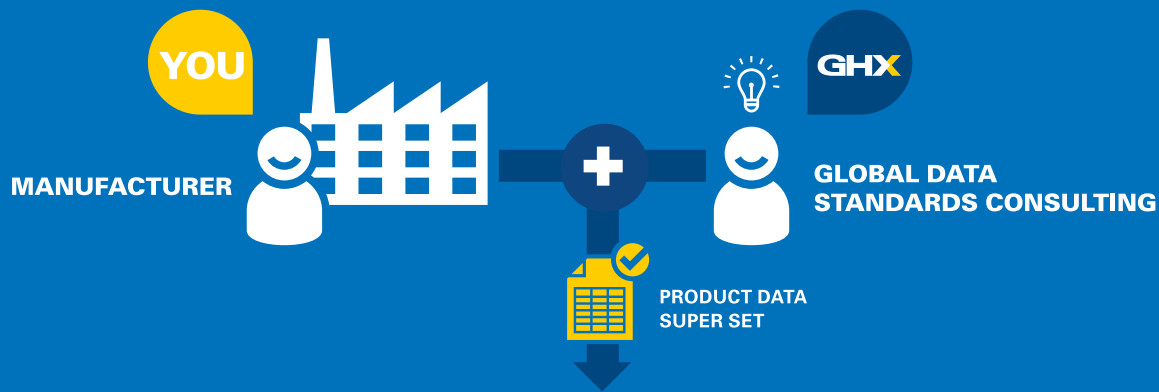




YOUR PATH TO GUDID SUBMISSION



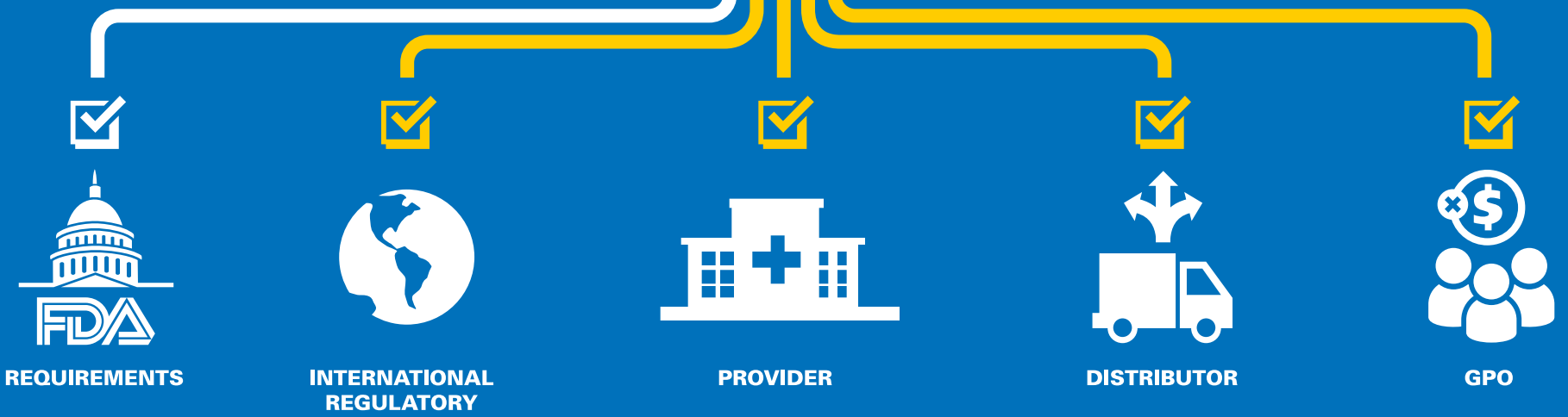
GUDID submission is required to introduce a Class III medical device into commercial distribution



GHX UDI ✓

- REDUCED COSTS
- AUTOMATION
- ACCURACY
- VALIDATION
- EFFICIENCY
- SECURITY

Delivering the right data subsets to trading partners and regulatory agencies



✓ = Added data synchronization from GHX

GHX ADDED VALUE

- ONE PROCESS FOR DELIVERING DEVICE DATA TO REGULATORY AND INDUSTRY
- RAPID PATH TO GUDID SUBMISSION LEVERAGING GHX UDI EXPERTISE AND DATA
- PARTNERSHIP WITH *THE* TRUSTED NAME IN HEALTHCARE DATA MANAGEMENT



ADDED VALUE IN YOUR RELATIONSHIPS WITH:

FUTURE READY



INTERNATIONAL REGULATORY

- Reduced integration costs with global regulatory agencies' UDI
- Reduced development, maintenance, and support costs
- Future-ready product identification methodology



PROVIDERS

- Improved DSO, cash collection
- Reduced invoice discrepancies
- Automated, efficient ordering
- Greater visibility into demand and product usage; timely ordering; right-size inventory, fewer stock outs and rush shipments
- Reduced lost, wasted and expired products
- Improved scorecard and reporting
- Improved staff productivity
- Achieve preferred vendor status; allow customers to demonstrate meaningful use



DISTRIBUTORS

- Eliminate need for cross reference with distributors
- Reduced order and price discrepancies
- Reduced UOM exceptions; reduced stock outs and additional orders/rush orders
- Consistent, efficient transactions with distributor partners



GPOS

- Simplified generation of sales tracing report
- Streamlined contract execution
- Single product reference in contracts and orders
- Fewer discrepancies